

ROOF+TIMBER International 2018 - The hub of the building trade



From 20 to 24 February 45,000 roofers, carpenters, and plumbers were all headed to the same place in Cologne: Messeplatz 1, where DACH+HOLZ (ROOF+TIMBER) International was being held across four exhibition halls. After 36 hours, the general feedback from visitors (92%) and exhibitors (94%) was excellent. The good mood in the aisles also reflects the general appreciation of the economic development in the industry. Seventy-three per cent (73%) of visitors surveyed are expecting moderate to strong growth. Two years ago, at DACH+HOLZ International 2016, this figure was only at 64%.



More green against noise, particulate pollution and overheating of cities: With the theme of green roofs and green building envelope, the DACH+HOLZ International devoted itself to an important issue of the future.

The three main reasons for visiting the trade fair were to learn about new products, personal development, and networking with industry peers. Four out of five visitors believed their objectives had been met. According to the visitors who were surveyed, the decisive factors that led to this high satisfaction rate were the attendance of market leaders, the scope of what was on offer, and the quality of the talks at the DACH+HOLZ forum. “For four days, Cologne was the hub of the roofing, carpentry, and plumbing trade. Issues that move the industry, such as accident prevention or digitalisation, were elucidated to visitors, thanks to the multitude of products and specialist presentations on offer”, said Dieter Dohr, CEO and President of the GHM Gesellschaft für Handwerksmessen mbH, as he summarised the positive results of the trade fair. “This year’s DACH+HOLZ International was already the favourite among exhibitors, even before the event took place. An unprecedented 576 companies from 35 countries attended the event. Faced with such international product depth, every visitor gained comprehensive insights to help make their business more sustainable.”

ESWA association’s member companies were represented with separate own booths and their sales forces to show new product developments. Visitors could ask questions and get more information. The next DACH+HOLZ International will take place from 28–31 January 2020 in Stuttgart.